

Advertising in the 2017 Bedfringe brochure

BEDFORD FESTIVAL Fringe

bedfringe.com | 21 - 23 July | 2017

www.bedfringe.com
admin@bedfringe.com

27th February 2017

Dear Business owner,

From the 21st to 23rd July, the Quarry Theatre will exclusively host the 11th Bedford Festival Fringe staging over 40 events in 2.5 days!

“Be among the first to see the shows that hit the Edinburgh Fringe – then you can spoil the endings for your Scottish friends!”

2016 AUDIENCE MEMBER

10,000 copies of the brochure are printed and distributed across the county.

2016 DIGITAL BROCHURE STATS: 3,516 (with 91,563 impressions counted each time it was displayed to a user).

There will be an opportunity to advertise in this brochure but please note that spaces are very limited so if you are interested, let us know ASAP!



Advertisement details:

¼ Page Portrait – 119mm deep x 88.5mm wide, 300 DPI. 3mm bleed.
£125 INC VAT

½ Page Landscape – 119mm deep x 180mm wide, 300DPI. 3mm bleed.
£150 INC VAT

Copy deadline is: **27th March**

Brochure is in distribution from May to July 2017. An archive of the festival brochure can be found here: www.issuu.com/bedfringe

Email: james@bedfringe.com to book your advert space.

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Planned distribution for 2017:

The Quarry Theatre
500 brochures distributed during the Bedford High Street Showcase
The Kiosk (Russell Park)
Roosters
Blue Glass
Mimos
Temples
Herd
The Third Place
Frescoes
Executive Club
5th Avenue
Art Centre
Delice
Waterstones
Harpur Suite (Bedford Bamburg Beer Festival – may not be happening this year!)
Bedford Central Library
No13
La Piazza
The Swan Hotel
Kings Arms
Pensieri
Lady K's
Bedford Borough Hall staff lounge
The Ent Shed (Castle Rd)
Thandi (Goldington Rd)
The Three Cups
Bedfordshire University Theatre
The Place Theatre
Devonshire Arms
The White Horse (Newnham Ave)
The Tavistock
The Park Inn (Kimbolton Rd)
The Embankment Hotel
The Pavilion Cafe
d'parys Hotel
Burnaby Arms
Budgens (Kimbolton Road)
Bedford Park House (B&B)
The Bedford Arms (Oakley)
The Queen's Head (Milton Ernest)
The Falcon Inn (Bletsoe)
Mill House Hotel (next to the Mill Theatre) – (Sharnbrook)
Sharnbrook Mill Theatre
The Fordham Arms (Sharnbrook)
The Swan With Two Nicks (Sharnbrook)
The Bedford Arms (Souldrop)
Sharnbrook Hotel (A6)
Fox and Hounds (Riseley)
The Plough Inn at Bolnhurst
The Green Man (Lavenden)
The Horseshoe (Lavenden)
The Two Brewers (Olney)

The Bull Inn (Olney)
Bull and Bear (Emberton)
The Chester Arms (Chicheley)
The White Horse (Woburn)
Woburn Hotel
Woburn Tourist Information
The Bell Hotel (Woburn)
The Bell Pub (Woburn)
The Black Horse (Woburn)
The Castle (Castle Ln)
St Cuthbert's Hall
Woodfine's Solicitors
Ye Three Fyshes (Turvey)
The Swan (Bromham)
Prince of Wales (Bromham)
The Three Tuns (Bidenham)
The Barns Hotel
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The Kings Arms (Cardington)
The Crown (Northill)
Hare and Hounds (Old Warden)
The Black Horse (Ireland)
The White Horse (Southill)
The Green Man (Stanford)
Moggerhanger – The Old Kitchen
The Crown (Willington)
Danish Camp
The Anchor Inn (Great Barford)
Toby Carvery (Goldington Rd)
Havester (Goldington Rd)
The Anchor (Goldington Rd)
A Different Brew (Clapham)
Horse & Groom (Clapham)
The Woodlands Manor (Clapham)
The Nobel Rot (Tavistock St)
Venus Chip Shop (Priminster's)
The Arts Centre
Frescoes
Luscious Juice Bar
Trinity Theatre
Baja (Castle Quay)
Tali Tandoor (Castle Quay)
Baja (Castle Quay)
Riverside Grill (Castle Quay)
The Bedford Arms (Bromham Rd)
The Higgins Pantry
Spaghetti Johns (Castle Quay)
Bedford Tourist Information
King William IV (Kempston)
Brewers Fayre (Kempston)
Premier Inn (Kempston)
Maypole Farm (Kempston)
Budgens (Wixams)
Wixam Town Hall
WoolPack (Wilstead)

The Red Lion (Wilstead)
The Greyhound (Haynes)
The Flying Horse (Clophill)
The Dog & Badger (Maulden)
The White Hart (Maulden)
The Old Sun (Ampthill)
The Prince Of Wales (Ampthill)
The Chequers (Nr Millbrook)
The Knife & Cleaver (Houghton Conquest)
The Polhill Arms (Renhold)
The Sun Inn (Felmersham)
Victoria Arms (Wilden)
The Cock (Pavenham)
The Fox Inn (Carlton)
The Bell (Odell)
The Munjac (Harrold)
The Royal George (Stevington)
St John Arms (Melchbourne)
Waterfront Bar & Restaurant (Wyboston Lakes)
The Blackbirds (Flitwick)
The Crown (Flitwick)
The Carpenter's Arms (Harlington)
The Chequers (Streatley)
The Bull (Barton le Clay)
Keech Hospice Care (Sandy)
Budgens (Sandy)
Sandy Town Council
The Coach House (Potton)
The George & Dragon (Potton)
The Guinea (Moggerhanger)
Leighton Buzzard Library Theatre
Milton Keynes University
The Horseshoes (Blunham)

+3000 brochures hand delivered to Castle Road area.

More pubs in North East Bedfordshire to be added for 2017!